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## UTILITY PATENT APPLICATION TRANSMITTAL

(New Nonprovisional Applications Under 37 CFR § 1.53(b))

Attorney Docket No.  
SNY-P4055.01

### TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Transmitted herewith is the patent application of ( ) application identifier or (X) first named inventor, Brian Siegel, entitled Method to Electronically Track Personal Credit Information, for a(n):

(X) Original Patent Application

( ) Continuing Application (prior application not abandoned).

( ) Continuation ( ) Divisional ( ) Continuation-in-part (CIP)  
of prior Application No. \_\_\_\_\_, filed on \_\_\_\_\_.

(X) A statement claiming priority of provisional application serial no. 60/210,115, filed June 7,2000 appears in the specification.

Enclosed are:

(X) Specification; 28 Total Pages. (X) Drawing(s); 6 Total Sheets.  
(X) Oath or Declaration:  
    (X) A Newly Executed Combined Declaration and Power of Attorney:  
        (X) Signed ( ) Unsigned ( ) Partially Signed.  
    ( ) A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d))  
        ( ) Incorporation by Reference. The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated herein by reference.  
    ( ) Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)).  
    ( ) Power of Attorney. (X) Return Receipt Postcard.  
    ( ) Associate Power of Attorney. ( ) A Check in the amount of \$ \_\_\_\_\_ for the Filing Fee.  
    ( ) Preliminary Amendment. ( ) Information Disclosure Statement and Form PTO-1449.  
    ( ) A Certified Copy of Priority Documents (if foreign priority is claimed).  
    ( ) Statement(s) of Status as a Small Entity.  
    ( ) Statement(s) of Status as a Small Entity Filed in Prior Application, Status Still Proper and Desired.  
(X) Other: Assignment and Cover Sheet.

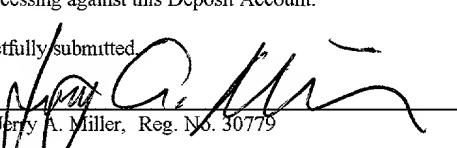
### CLAIMS AS FILED

FOR	NO FILED	NO. EXTRA	RATE	FEE
Total Claims	53	33	\$18.00	\$594.00
Independent Claims	8	5	\$78.00	\$390.00
Multiple Dependent Claim Fee (if applicable)				\$0.00
Assignment Recording Fee (if applicable)				\$40.00
Basic Filing Fee				\$690.00
			Total Filing Fee	\$1,714.00

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Respectfully submitted,

By:

  
Jerry A. Miller, Reg. No. 30779

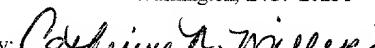
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Patent Application for:**

**METHOD TO ELECTRONICALLY TRACK  
PERSONAL CREDIT INFORMATION**

**Inventor(s):** Brian M. Siegel

**Docket Number:** SNY-P4055.01

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7                   **METHOD TO ELECTRONICALLY TRACK**  
8                   **PERSONAL CREDIT INFORMATION**

9  
10  
11

12                   **CROSS REFERENCE TO RELATED DOCUMENTS**

13     This application is related to and claims priority of U.S. provisional patent  
14     application serial no. 60/210,115, filed June 7,2000 in the name of Brian M. Siegel  
15     for "Method to Electronically Identify and Distribute Personal Credit Card  
16     Information", which is hereby incorporated by reference.

17  
18                   **FIELD OF THE INVENTION**

19     This invention relates generally to the field of electronic commerce. More  
20     particularly, in one embodiment, this invention relates to a method to electronically  
21     track personal credit information accumulated by automatically capturing  
22     information from online transactions.

23  
24  
25                   **BACKGROUND OF THE INVENTION**

26     Many loyalty point programs require use of a special credit card or  
27     presentation of a particular membership number at the time of a transaction in  
28     order to credit the customer with loyalty points. It thus becomes difficult for a  
29     consumer to fully realize all of the benefits of loyalty point programs. As an

1 example, airline points often can be credited for rental car use, certain purchases  
2 and hotel stays. However, in order to obtain credit for these purchases, the user  
3 must take special steps at the time of purchase.

4 In other environments, a particular credit card is required to obtain loyalty  
5 points. Generally, such a program is designed to promote brand loyalty among  
6 customers. However, the requirement that a particular credit card be used may  
7 inhibit some consumers from participating in a particular loyalty program. Most  
8 corporations promoting brand loyalty programs are interested in obtaining the  
9 consumer's brand loyalty even if the consumer chooses not to use a preferred  
10 payment method. However, it is currently difficult to track and maintain a  
11 customer's loyalty points if not tied to a particular type of credit card so transactions  
12 can be readily monitored. It would be advantageous to provide a method to track  
13 online purchases without regard for the type of credit card used for providing  
14 benefits under loyalty programs.

15 In addition to the above, it is noted that Internet commerce is becoming a  
16 more convenient source of purchases for many consumers. In the more historically  
17 conventional "brick and mortar" world, the consumer makes a purchase at a retail  
18 location by tendering cash, check or credit card and is provided with the  
19 merchandise on the spot along with purchase documentation. This can be used  
20 to track the consumer's purchases manually if desired using any suitable  
21 mechanism. However, as consumers become more dependent on the Internet for  
22 purchases, it may become more difficult to track purchases when the consumer  
23 has multiple outstanding purchases, possibly on multiple outstanding credit cards.  
24 In addition, as the consumer visits new web sites to make purchases, he or she is  
25 often required to enter the same type of information (shipping address, credit card  
26 number, etc.) repeatedly. It would be advantageous to provide a method to simplify  
27 as well as easily track and manage online purchases without regard for the type of  
28 credit card used or web site visited.

29

30

## SUMMARY OF THE INVENTION

The present invention relates generally to electronic commerce. Objects, advantages and features of the invention will become apparent to those skilled in the art upon consideration of the following detailed description of the invention.

In one embodiment consistent with the present invention, a method of tracking online credit card usage by a user of an Internet communication device, includes: monitoring entries made on the Internet communication device; detecting instances of a credit card transaction in the entries made on the Internet communication device; and upon detecting an instance of a credit card transaction, storing information describing the credit card transaction in a database accessible by the Internet communication device.

A computer system, consistent with embodiments of the present invention, includes a processor having a central processing unit, an input device and memory. A storage device is coupled to the processor, and stores a database. The processor is programmed to perform the programmed steps of tracking online credit card usage by a user of the computer system comprising the steps of: monitoring entries made by a user using the input device; detecting instances of a credit card transaction in the entries made by the user; and upon detecting an instance of a credit card transaction, storing information describing the credit card transaction in the database.

A method of managing loyalty points, consistent with embodiments of the present invention includes: storing transactions on a computer database; granting access to the computer database to a loyalty point provider; and receiving loyalty points based on the data stored in the computer database.

A method of managing loyalty points, consistent with embodiments of the present invention includes: receiving access to a computer database of transactions made by a user; and granting loyalty points based on the data stored in the computer database.

In another embodiment consistent with the present invention, a storage medium stores a set of computer instructions which, when executed on a

1 computer, carry out a process including: monitoring entries made by a user using  
2 an input device; detecting instances of a credit card transaction in the entries made  
3 by the user; and upon detecting an instance of a credit card transaction, storing  
4 information describing the credit card transaction in a database.

5 A computer system, according to another exemplary embodiment includes  
6 a processor having a central processing unit, an input device and memory. The  
7 processor is programmed to perform the programmed steps of: receiving access  
8 to a computer database of transactions made by a user; carrying out a query of the  
9 computer database to determine purchases that qualify for loyalty points; and  
10 granting loyalty points based on the data stored in the computer database.

11 A storage medium, consistent with an embodiment of the present invention  
12 stores a set of computer instructions which, when executed on a computer, carry  
13 out a process including obtaining access to a computer database of transactions  
14 made by a user; carrying out a query of the computer database to determine  
15 purchases that qualify for loyalty points; and granting loyalty points based on the  
16 data stored in the computer database.

17 The above summaries are intended to illustrate exemplary embodiments of  
18 the invention, which will be best understood in conjunction with the detailed  
19 description to follow, and are not intended to limit the scope of the appended  
20 claims.

## 21 22                   **BRIEF DESCRIPTION OF THE DRAWINGS**

23                   The features of the invention believed to be novel are set forth with  
24 particularity in the appended claims. The invention itself however, both as to  
25 organization and method of operation, together with objects and advantages  
26 thereof, may be best understood by reference to the following detailed description  
27 of the invention, which describes certain exemplary embodiments of the invention,  
28 taken in conjunction with the accompanying drawings in which:

1           **FIGURE 1** is a simplified block diagram of a typical electronic commerce  
2 system suitable for use in carrying out an embodiment consistent with the present  
3 invention.

4           **FIGURE 2** is a flow chart describing one exemplary embodiment of a  
5 process consistent with the present invention.

6           **FIGURE 3** is a block diagram of an electronic commerce system using a  
7 network connection to the Internet suitable for use in carrying out another  
8 embodiment consistent with the present invention.

9           **FIGURE 4** is a flow chart describing an exemplary embodiment of a process  
10 for establishing profiles and processing queries consistent with the present  
11 invention.

12           **FIGURE 5** is a flow chart describing another exemplary embodiment of a  
13 process for carrying out a loyalty point or creditor transaction consistent with the  
14 present invention.

15           **FIGURE 6** is a block diagram showing an exemplary computer arrangement  
16 suitable for carrying out certain processes consistent with the present invention.

17

18

19           **DETAILED DESCRIPTION OF THE INVENTION**

20           While this invention is susceptible of embodiment in many different forms,  
21 there is shown in the drawings and will herein be described in detail specific  
22 embodiments, with the understanding that the present disclosure is to be  
23 considered as an example of the principles of the invention and not intended to limit  
24 the invention to the specific embodiments shown and described. In the description  
25 below, like reference numerals are used to describe the same, similar or  
26 corresponding parts in the several views of the drawings.

27           Referring now to **FIGURE 1**, a system 100 suitable for carrying out an  
28 embodiment of the present invention is illustrated. In this system, a computer such  
29 as an IBM compatible personal computer 110 (or other computing device) can be

1 used to carry out a process according to the present invention. In this exemplary  
2 embodiment, computer 110 includes a keyboard 120 and possibly a mouse or  
3 other pointing device 130. Computer 110 also includes a mass storage device 140  
4 such as a hard disc drive. Mass storage device 140 should be suitable for storing  
5 a database in a known manner.

6 Computer 110 is coupled to the Internet 150 via a communication link 160.  
7 Communication link 160 may include any suitable communication link for  
8 communication with the Internet. Examples of such communication links include  
9 dial-up modem telephone line connections, DSL (Digital Subscriber Line)  
10 connections, ISDN (Integrated Services Digital Network) and cable modem  
11 connections, to name a few example. An Electronic Commerce Server 170 is also  
12 coupled to the Internet 150 via a communication link 180. In accordance with  
13 known techniques, a user of the computer 110 can link to E-Commerce Server 170  
14 via the Internet 150 in order to carry out various transactions. For example, a user  
15 may wish to carry out a credit card transaction via Internet 150 to E-Commerce  
16 Server 170 in order to make a purchase of a book, a compact disc or other goods  
17 or services. In so doing, the E-Commerce Server 170 provides for the user of  
18 computer 110 to view catalog pages, indexes, etc. in order to identify the  
19 merchandise to be purchased.

20 Once an item to be purchased is identified, the user may, for example,  
21 electronically deposit the merchandise in an electronic shopping cart (or other  
22 shopping metaphor) to accumulate a list of items to be purchased.

23 When the user of computer 110 is prepared to make a purchase, the E-Commerce  
24 Server 170 conventionally transmits a web page, such as an XML enabled web  
25 page, to computer 110 in order to gather payment and shipping information from  
26 the user. The user can then fill in the form with credit card information, shipping  
27 information, etc. in order to consummate the purchase.

28 In accordance with an embodiment of the present invention, rather than  
29 having the user type all of the relevant information to consummate the purchase,  
30 computer system 110 recognizes the entry of credit card information from a stored

profile provided by the user during setup of a computer program. Thus, the keyboard entries are intercepted by a so-called sidecar application that recognizes that a credit card number is being entered. The technology to implement such an application is well known and need not be repeated here. Upon recognizing that a credit card number is being entered into a web page, the sidecar application determines that an online purchase is to be made. The sidecar application then automatically populates the fields of the web page order form to the extent possible as well as enters information in a database stored in mass storage device 140 with information relating to the transaction. This database can then be utilized for a number of useful database functions by the user of computer system 110. According to one embodiment, the user of computer system 110 can call up the database to determine on a regular basis the amount of purchases made with one or many credit cards registered with the application. In other embodiments, the database can be utilized to grant access to third parties such as creditors and loyalty point providers to permit additional benefits to the user.

In order to utilize the sidecar application of the present invention, the user first creates a profile containing various information such as name, address, E-mail address, credit card number, expiration date, etc. which provides the application with the ability to first recognize entry of credit card information and second, automatically populate fields in an electronic order form. Once this information is entered, process 200 as shown in **FIGURE 2**, is carried out. This process starts at 210 where the application is enabled in the background as computer 110 carries on normal operations. At 220, the application monitors data entered by the user and determines upon detection of matching credit card information that an online transaction is being carried out. If a credit card number is detected at 230, the application first asks the user to verify and approve that a transaction is being made and is to be entered into the database stored in 140 at 240. If the user is, for example, simply typing a letter to the credit card company regarding an erroneous bill and as part of that letter is typing the credit card number, the user will wish to disapprove carrying the process 200 any further and control returns to 220 to await

1 the next instance of a credit card number entry. If however, the user is, in fact,  
2 filling out an online order form and a credit card number is detected, the user will  
3 likely approve or verify continuation of the process at 240. In this case, the web  
4 page containing the online order form is automatically populated at 250 with as  
5 much information as the application can provide.

6 Owing to the many variations in field names, full auto population may not be  
7 possible without taking special measures to register particular field names  
8 associated with particular web sites. For example, there are many variations in  
9 even simple name fields such as, for example: name, first name, firstname,  
10 customer name, etc. The present invention can search for all obvious variations in  
11 such fields in a known manner and make a best effort attempt to auto-populate the  
12 web page. Any unfilled fields may be manually entered by the user at 150. After  
13 auto-populating the web page and returning it to the E-Commerce Server 170, the  
14 transaction is saved to a database stored on mass storage device 140 at 260. The  
15 transaction can be entered with as much information as the user may wish to save.  
16 For example, the saving of the transaction can include extracting item descriptions,  
17 item numbers, prices and other information from the order entry web page. In  
18 addition, the database transaction can be time stamped with a time and date of the  
19 transaction as well as a user name (in order to provide for multiple users using the  
20 same credit card), and a full web address for the order entry page. In other  
21 embodiments, the entire web page can be captured to a file which is indexed in the  
22 database for future reference.

23 Once this information is saved to the database, the user can carry out any  
24 number of database functions on the information at 270. By way of example, and  
25 not by way of limitation, the database functions can include simply viewing the  
26 transactions, providing totals of expenditures, totaling loyalty points or any number  
27 of database functions. Control then returns to 220 to monitor data input for the next  
28 credit card number entry. As data entry is being monitored at 220, control can also  
29 pass to 280 when credit card numbers are not detected to monitor for a command

1 at 280 generated by the user to retrieve data from the database stored on 140. If  
2 such a command is not received control passes to 220.

3 If a command to retrieve data is received, the user can enter any number of  
4 data retrieval commands to show various displays and reports from the database  
5 at 290 before returning to 220. Those skilled in the art will appreciate that the  
6 process shown as 200 can be varied in many ways, including modification of the  
7 time sequence, without departing from the present invention. For example,  
8 database functions 270 can be carried out only when the user desires to retrieve  
9 information at 280. The order of various steps may be modified and rearranged in  
10 various ways and the auto- population process of 250 can be omitted altogether in  
11 certain embodiments. The embodiment described above provides a convenient  
12 mechanism for a user to track credit card usage over the Internet. However, a  
13 system under the users control that tracks Internet purchases can become an even  
14 more powerful tool for the user to maximize convenience in paying bills as well as  
15 maximize and open up possibilities for capitalizing on loyalty point programs if the  
16 user can provide limited access to the database by certain third parties. In system  
17 100, this can generally be accommodated with an always on Internet connection  
18 if communication link 160 provides such a connection. In another embodiment,  
19 polling techniques can be utilized by computer system 110 to provide regular  
20 access to third parties by polling the third parties sites. In other embodiments, the  
21 user of computer system 110 can manually address particular third party sites to  
22 take advantage of further features of the present invention.

23 Referring now to **FIGURE 3**, a user can advantageously provide access to  
24 the database described herein by connection to a local area network (LAN) 310  
25 having an always on network server 320 with a connection to the Internet and an  
26 associated mass storage device 330. In this embodiment the associated mass  
27 storage device 330 can contain the database (or a selected portion of the database  
28 as desired by the user) which can not only be populated during Electronic  
29 Commerce transactions with various Electronic Commerce servers such as 170 but

1 can also be made selectively available via connection 340 to a loyalty point provider  
2 350 or to a creditor 360 via connection 370.

3 In this embodiment, shown as 300, the database stored in 330 also includes  
4 a profile of the loyalty point provider 350 and creditor 360. The profile defines the  
5 parameters under which the user of computer 110 will permit access to the  
6 database stored on 330. For example, in the case of creditor 360, which might be,  
7 for example, an electric utility company, the user may determine from the profile  
8 established for creditor 360 that he will permit the creditor 360 to charge up to \$150  
9 per month for payment of his electric bill. For creditors such as an electric  
10 company which might have a budget plan establishing a monthly payment, can be  
11 utilized to satisfy the creditors charges in full on a monthly basis.

12 In another embodiment, loyalty points (for example, programs similar to  
13 frequent flyer miles, hotel rewards, etc.) can be provided in new ways.  
14 Traditionally, credit cards might supply loyalty points based on transactions using  
15 a particular credit card. An example of such a program is the Sony Credit Card  
16 which provides Sony points which can be used to purchase Sony products and  
17 services. In another example, airline miles are routinely credited to an account  
18 based upon travel with a particular airline as well as selected hotel  
19 accommodations or rental car accommodations and perhaps other purchases  
20 provided the user takes appropriate steps at each transaction to consummate the  
21 awarding of the loyalty points.

22 In accordance with the present invention, the loyalty point provider 350 can  
23 be provided access to the database on 330 in order to open the database, search  
24 for purchases which qualify for loyalty points, credit the users account with the  
25 loyalty points and then close the connection to the database. This expands the  
26 user's ability to readily capitalize upon loyalty points for loyalty programs that might  
27 not automatically credit all types of purchases. For example, a manufacturer or  
28 reseller may wish to provide points for purchases of particular brands of  
29 merchandise, without regard for what particular credit card is used. Thus, if the  
30 manufacturer of electronic products wishes to grant rewards for customer loyalty

1 without requiring affiliation of a particular credit card for providing the loyalty points,  
2 system 300 can be utilized to give the loyalty point provider the ability to scan the  
3 database in 330 to obtain information on purchases which might qualify for the  
4 loyalty points. In this manner, the user is not restrained to a particular credit card  
5 in order to obtain loyalty points. By purchasing a particular brand of products over  
6 the Internet either at designated sites or simply by brand, the user can thus be  
7 awarded loyalty points for brand loyalty.

8 Operation of one embodiment of the current application is illustrated as  
9 process 400 of **FIGURE 4**. This process starts at 405 after which the user enters  
10 a data entry phase to enter a name, address, shipping information, credit card  
11 number, expiration date and other fields which might be necessary to capture the  
12 credit card number and auto populate the web page fields at 410. At 415, the user  
13 can select the type of information to be captured from the web site or otherwise  
14 surrounding the circumstances of the purchase, for example web page address,  
15 date and time stamping, item number, item name or description, purchase price,  
16 shipping, tax, etc. In the case of creditors, the user can create a creditor profile at  
17 420 which may include information to assure that the creditor contact with the  
18 database involves only a secure transaction. The creditor profile created at 420  
19 may also include various limitations such as maximum number of transactions in  
20 one month, maximum dollar amount of transactions in one month, etc.

21 In accordance with a similar process, the user can create a profile of a  
22 loyalty points provider at 425 to provide the necessary information for crediting a  
23 loyalty points account with loyalty points. Other types of profiles may be created  
24 at 430 to permit others to either use the account (for example, a child at school in  
25 a remote location may be given access to the credit card account but the user may  
26 wish to track transactions separately. Or, a child may be given a particular  
27 allowance in the form of credit card dollars that can be spent online on a monthly  
28 basis so that the parent has a mechanism for monitoring the expenditures of a  
29 child.)

30 Once all of the profiles are created, the program is enabled and awaits a

1 query from a remote third party. The term query as used herein can include an  
2 actual database query or any other transaction that might be carried out with the  
3 database including database entries in the case of creditors and loyalty point  
4 providers as required to carry out the authorized transactions. If a query is not  
5 received at 435, the sidecar application waits until a query is received at which  
6 point control passes to 440 where the query is verified against the profile to assure  
7 compliance with the users defined privileges for the third party. If the profile is not  
8 verified at 445, the query is rejected at 450 and control returns to 435 to await the  
9 next query. In rejecting the query, any number of steps can be taken as will occur  
10 to those skilled in the art. Such steps might include logging the attempted query  
11 or sending a rejection message to the source of the query. In the event the query  
12 is verified at 445, the query is processed within the profile limits at 460 before  
13 returning control to 435.

14 Processing the query at 460 might include carrying out an online transaction  
15 as in the case of permitting a creditor to make a charge against a credit card or  
16 may permit a loyalty point provider to examine the database and make entries in  
17 the database to signify purchases that qualify for loyalty points. Other variations  
18 will occur to those skilled in the art.

19 Referring now to **FIGURE 5**, the process used by a third party (either creditor  
20 or loyalty point provider) to access the database is illustrated as process 500.  
21 Process 500 is broken into two parts that share a number of similar steps and  
22 therefore is being shown in a single flow chart. The process starts at 505. At 510  
23 the third party contacts the file server 320 via the Internet and communication link  
24 335. The third party then transmits a request to open the database at 520. Starting  
25 at 530, the process takes the path to the left for the creditor and the path to the right  
26 for a loyalty point provider. In the case of the creditor, if the request is not approved  
27 the process ends at 535. If, on the other hand, the request to open the database  
28 at 520 is approved at 530 for a creditor, control passes to 540 where a credit card  
29 transaction is requested (such as a monthly payment of a fixed amount of money.)  
30 If the transaction is approved at 550, the transaction is then entered into the

1 database and a transaction with the credit card company is approved for the credit  
2 card transaction. In the event the transaction is not approved at 550, the process  
3 again ends at 535.

4 In the event the request at 520 is from a loyalty point provider, and is  
5 approved at 530, the process on the right side of the flow chart of **FIGURE 5** is  
6 carried out. The loyalty point provider carries out a search of the database at 570  
7 to identify purchases which qualify for loyalty points. At 580 the loyalty point  
8 provider credits the users account with the points identified and at 590 the users  
9 database is updated before the process ends at 535. Once the loyalty point  
10 provider has access to the consumer's database, marketing efforts can be made  
11 more effective by use of consumer profiles to better target consumer's interests.

12 The processes described can be carried out with any device having access  
13 to the Internet for carrying out transactions provided it has access to an appropriate  
14 storage medium for storing the database. In general, any computer system such  
15 as system 600 of **FIGURE 6** can be utilized for implementing the present invention.  
16 Such systems may be embodied in a personal computer, a personal digital  
17 assistant, a cellular telephone, a network appliance or other Internet enabled  
18 devices. System 600 includes a central processing unit 610 connected via a  
19 communication bus 615 to Random Access Memory 620 as well as non-volatile  
20 memory 630. An output mechanism such as a CRT or flat panel video screen as  
21 well as a LCD display can be utilized in the setup and transaction process. An  
22 input device 650 such as a keyboard, mouse, touch pad, stylus system, etc. can  
23 be utilized to input data. A storage device 660 either remote or directly connected  
24 to bus 615 can be utilized to store the database. In a network enabled system, a  
25 network connection 670 is provided; otherwise, another mechanism for connection  
26 to the Internet is provided. Those skilled in the art will recognize that system 600  
27 is a very general description of any programmed processor device suitable for  
28 carrying out the process of the present invention. Many variations will occur to  
29 those skilled in the art.

1           While the present invention has been described specifically in terms of credit  
2 card transactions, with minor modifications, the present invention can also be  
3 utilized to deal with transactions with a checking account or other bank saving and  
4 loan, brokerage house or other type of account. Moreover, many variations in the  
5 present invention will occur to those skilled in the art such as incorporation of  
6 features to permit limitations on credit card use such that when limits are exceeded  
7 or met, the sidecar application interrupts the transaction in some manner such as  
8 supplying an established void credit card number or prohibiting the transaction in  
9 any other known way.

10  
11           Those skilled in the art will recognize that the present invention has been  
12 described in terms of exemplary embodiments based upon use of a programmed  
13 processor. However, the invention should not be so limited, since the present  
14 invention could be implemented using hardware component equivalents such as  
15 special purpose hardware and/or dedicated processors which are equivalents to  
16 the invention as described and claimed. Similarly, general purpose computers,  
17 microprocessor based computers, micro-controllers, optical computers, analog  
18 computers, dedicated processors and/or dedicated hard wired logic may be used  
19 to construct alternative equivalent embodiments of the present invention.

20           Those skilled in the art will appreciate that the program steps used to  
21 implement the embodiments described above can be implemented and stored  
22 using disc storage as well as other forms of storage including Read Only Memory  
23 (ROM) devices, Random Access Memory (RAM) devices; optical storage elements,  
24 magnetic storage elements, magneto-optical storage elements, flash memory, core  
25 memory and/or other equivalent storage technologies without departing from the  
26 present invention. Such alternative storage devices that store the database and  
27 program instructions should be considered equivalents.

28           The present invention is preferably implemented using a programmed  
29 processor executing programming instructions that are broadly described above in  
30 flow chart form. However, those skilled in the art will appreciate that the processes

1 described above can be implemented in any number of variations and in many  
2 suitable programming languages without departing from the present invention. For  
3 example, the order of certain operations carried out can often be varied, and  
4 additional operations can be added without departing from the invention. Error  
5 trapping can be added and/or enhanced and variations can be made in user  
6 interface and information presentation without departing from the present invention.  
7 Such variations are contemplated and considered equivalent.

8 While the invention has been described in conjunction with specific  
9 embodiments, it is evident that many alternatives, modifications, permutations and  
10 variations will become apparent to those skilled in the art in light of the foregoing  
11 description. Accordingly, it is intended that the present invention embrace all such  
12 alternatives, modifications and variations as fall within the scope of the appended  
13 claims.

14 What is claimed is:  
15  
16

1. A method of tracking online credit card usage by a user of an Internet communication device, comprising:
  - monitoring entries made on the Internet communication device;
  - detecting instances of a credit card transaction in the entries made on the Internet communication device; and
  - upon detecting an instance of a credit card transaction, storing information describing the credit card transaction in a database accessible by the Internet communication device.

2. The method of claim 1, further comprising retrieving the information describing the credit card transaction from the database via the Internet communication device.

3. The method of claim 1, wherein the detecting comprises matching an entry with a stored sixteen digit credit card number.

4. The method of claim 1, wherein the Internet communication device comprises one of a personal computer, a personal digital assistant, a television set top box, a wireless telephone and an Internet appliance.

5. The method of claim 1, wherein the information describing the credit card transaction comprises a monetary amount spent.

1       6. The method of claim 1, wherein the information describing the credit card  
2 transaction comprises a date and time of the transaction.

3

4       7. The method of claim 1, wherein the information describing the credit card  
5 transaction comprises a merchant name with which the transaction was carried  
6 out.

7

8       8. The method of claim 1, wherein the information describing the credit card  
9 transaction comprises a user identifier.

10

11     9. The method of claim 1, wherein the information describing the credit card  
12 transaction comprises a

13

14     10. The method of claim 1, further comprising carrying out a database function  
15 on the database.

16

17     11. The method of claim 10, wherein the database function comprises totaling  
18 a monetary value of a plurality of transactions.

1       12. The method of claim 1, further comprising:  
2                     upon detecting an instance of a credit card transaction, asking a user to  
3                     verify confirm storage of information describing the credit card transaction prior to  
4                     storing the information describing the credit card transaction in the database.  
5  
6       13. The method of claim 1, wherein the database is stored within the Internet  
7                     communication device.  
8  
9       14. The method of claim 1, wherein the database is stored in a location remote  
10                  to the Internet communication device.  
11  
12      15. The method of claim 1, further comprising granting access to the database  
13                  to a creditor; permitting the creditor to charge a monetary value as a credit card  
14                  transaction; and permitting the creditor to enter the credit card transaction into the  
15                  database.  
16  
17      16. The method of claim 1, further comprising granting access to the database  
18                  to a loyalty point provider.

1       17. A computer system, comprising:  
2              a processor having a central processing unit, an input device and memory;  
3              a storage device coupled to the processor, that stores a database;  
4              the processor being programmed to perform the programmed steps of  
5              tracking online credit card usage by a user of the computer system comprising the  
6              steps of:  
7                  monitoring entries made by a user using the input device;  
8                  detecting instances of a credit card transaction in the entries made  
9                  by the user; and  
10                 upon detecting an instance of a credit card transaction, storing  
11                 information describing the credit card transaction in the database.

12  
13       18. The computer system of claim 17, further comprising a display for displaying  
14              the database upon receipt of a user command.

15  
16       19. The computer system of claim 17, wherein the detecting comprises  
17              matching an entry with a stored sixteen digit credit card number.

18  
19       20. The computer system of claim 17, wherein the computer system is  
20              embodied in one of a personal computer, a personal digital assistant, a television  
21              set top box, a wireless telephone and an Internet appliance.

1       21. The computer system of claim 17, wherein the information describing the  
2 credit card transaction comprises at least one of: a monetary amount spent, a date  
3 and time of the transaction, a merchant name with which the transaction was  
4 carried out, a description of the purchase, and a user identifier.

5

6       22. The computer system of claim 17, further comprising means for carrying out  
7 a database function on the database.

8

9       23. The computer system of claim 22, wherein the database function comprises  
10 totaling a monetary value of a plurality of transactions.

1       24. The computer system of claim 17, wherein the processor is further  
2       programmed to carry out the step of, upon detecting an instance of a credit card  
3       transaction, asking a user to confirm storage of information describing the credit  
4       card transaction prior to storing the information describing the credit card  
5       transaction in the database.

6

7       25. The computer system of claim 17, wherein the storage device is situated  
8       within the computer system.

9

10      26. The computer system of claim 17, wherein the storage device is situated in  
11      a location remote to the computer system.

12

13      27. The computer system of claim 17, wherein the storage device is connected  
14      to a network file server.

15

16      28. The computer system of claim 27, further comprising program means for  
17      permitting access to the database by a creditor so that the creditor can initiate  
18      credit card transactions.

19

20      29. The computer system of claim 27, further comprising program means for  
21      permitting access to the database by a loyalty point provider.

1           30. A method of tracking online credit card usage by a user of an Internet  
2           communication device, comprising:  
3           monitoring entries made on the Internet communication device;  
4           detecting instances of a credit card transaction in the entries made on the  
5           Internet communication device by matching an entry with a stored sixteen digit  
6           credit card number; and  
7           upon detecting an instance of a credit card transaction, asking a user to  
8           confirm storage of information describing the credit card transaction;  
9           if the user confirms storage of the information, storing information describing  
10          the credit card transaction in a database within the Internet communication device,  
11          the information describing the credit card transaction comprising a monetary  
12          amount spent, a date and time of the transaction, a merchant name with which the  
13          transaction was carried out, a description of the purchase, and a user identifier;  
14          retrieving the information describing the credit card transaction from the  
15          database via the Internet communication device;  
16          carrying out a database function on the database, the database function  
17          comprising totaling a monetary value of a plurality of transactions; and  
18          wherein the Internet communication device comprises one of a personal  
19          computer, a personal digital assistant, a television set top box, a wireless telephone  
20          and an Internet appliance.

1       31. A method of managing loyalty points, comprising:  
2                   storing transactions on a computer database;  
3                   granting access to the computer database to a loyalty point provider; and  
4                   receiving loyalty points based on the data stored in the computer database.  
5  
6       32. The method of claim 31, wherein the transactions comprise credit card  
7                   transactions for a plurality of credit cards.  
8  
9       33. The method of claim 31, wherein the loyalty points are provided on the basis  
10                  of purchases of the product brand.  
11  
12      34. The method of claim 31, wherein the transactions comprise credit card  
13                  transactions for a plurality of credit cards; and wherein the loyalty points are  
14                  provided on the basis of purchases of a product brand.  
15  
16

1       35. A method of managing loyalty points, comprising:  
2           receiving access to a computer database of transactions made by a user;  
3           and  
4           granting loyalty points based on the data stored in the computer database.  
5  
6       36. The method of claim 35, wherein the transactions comprise credit card  
7           transactions for a plurality of credit cards.  
8  
9       37. The method of claim 36, wherein the loyalty points are provided on the basis  
10           of purchases of a product brand.  
11  
12      38. The method of claim 31, wherein the transactions comprise credit card  
13           transactions for a plurality of credit cards; and wherein the loyalty points are  
14           provided on the basis of purchases of a product brand.

1       39. A storage medium storing a set of computer instructions which, when  
2       executed on a computer, carry out a process comprising:

3                 monitoring entries made by a user using an input device;

4                 detecting instances of a credit card transaction in the entries made by the  
5       user; and

6                 upon detecting an instance of a credit card transaction, storing information  
7       describing the credit card transaction in a database.

8

9       40. The storage medium of claim 39, wherein the information describing the  
10      credit card transaction comprises at least one of: a monetary amount spent, a date  
11      and time of the transaction, a merchant name with which the transaction was  
12      carried out, a description of the purchase, and a user identifier.

13

14       41. The storage medium of claim 39, the process further comprises carrying out  
15      a database function on the database.

16

17       42. The storage medium of claim 41, wherein the database function comprises  
18      totaling a monetary value of a plurality of transactions.

19

20       43. The storage medium of claim 41, wherein the process further comprises,  
21      upon detecting an instance of a credit card transaction, asking a user to confirm  
22      storage of information describing the credit card transaction prior to storing the  
23      information describing the credit card transaction in the database.

24

25       44. The storage medium of claim 41, wherein the process further comprises  
26      permitting access to the database by a creditor so that the creditor can initiate  
27      credit card transactions.

28

29       45. The storage medium claim 41, wherein the process further comprises  
30      permitting access to the database by a loyalty point provider.

1           46. A computer system, comprising:  
2            a processor having a central processing unit, an input device and memory;  
3            the processor being programmed to perform the programmed steps of:  
4              obtaining access to a computer database of transactions made by a  
5            user;  
6              carrying out a query of the computer database to determine  
7            purchases that qualify for loyalty points; and  
8              granting loyalty points based on the data stored in the computer  
9            database.

10

11          47. The computer system of claim 46, wherein the transactions comprise credit  
12          card transactions for a plurality of credit cards.

13

14          48. The computer system of claim 46, wherein the loyalty points are provided on  
15          the basis of purchases of a product brand.

16

17          49. The method of claim 46, wherein the transactions comprise credit card  
18          transactions for a plurality of credit cards; and wherein the loyalty points are  
19          provided on the basis of purchases of a product brand.

20

1       50. A storage medium storing a set of computer instructions which, when  
2       executed on a computer, carry out a process comprising:

3                   obtaining access to a computer database of transactions made by a  
4                   user;

5                   carrying out a query of the computer database to determine  
6                   purchases that qualify for loyalty points; and

7                   granting loyalty points based on the data stored in the computer  
8                   database.

9  
10      51. The storage medium of claim 50, wherein the transactions comprise credit  
11      card transactions for a plurality of credit cards.

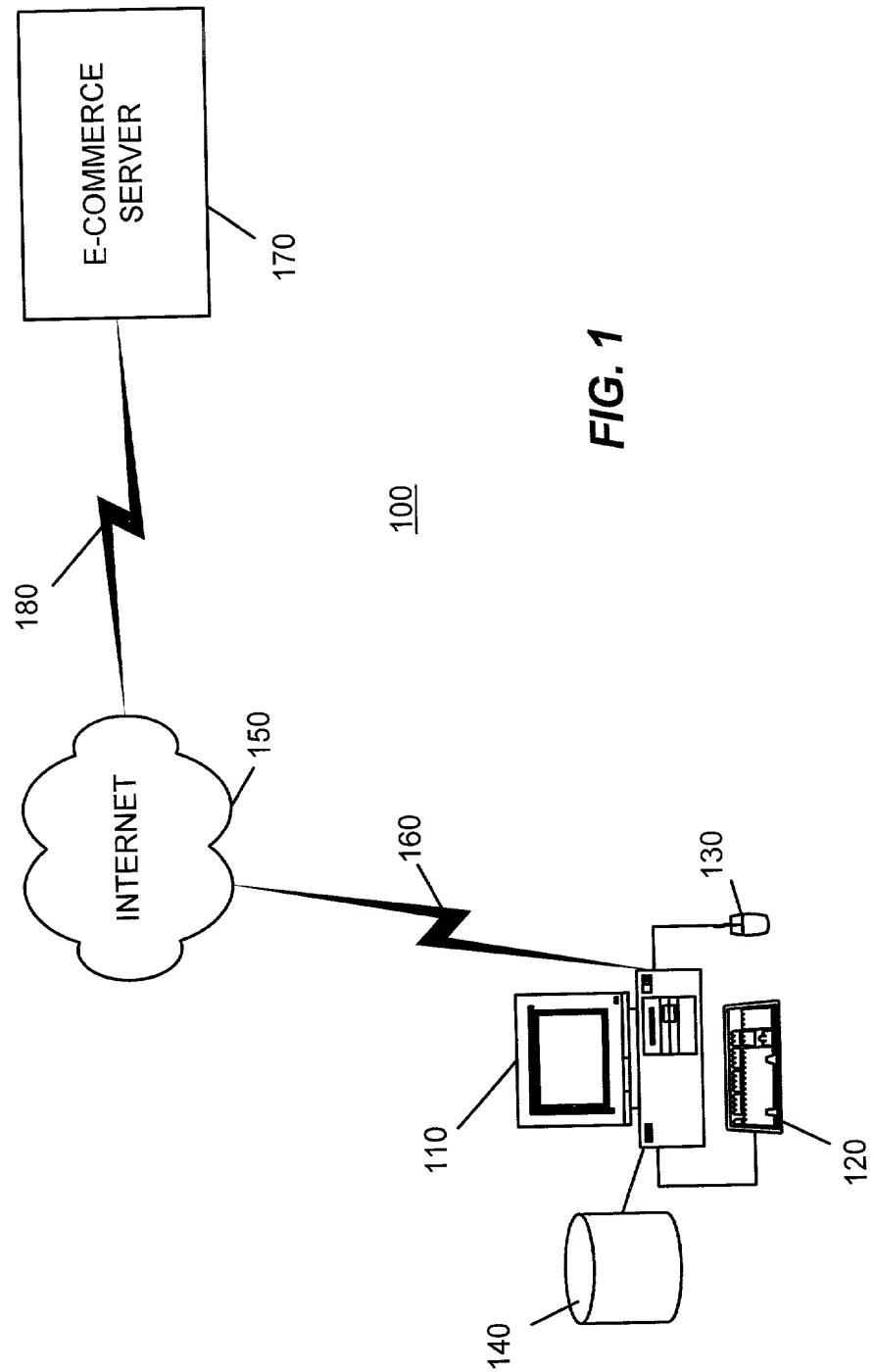
12  
13      52. The computer system of claim 50, wherein the loyalty points are provided on  
14      the basis of purchases of a product brand.

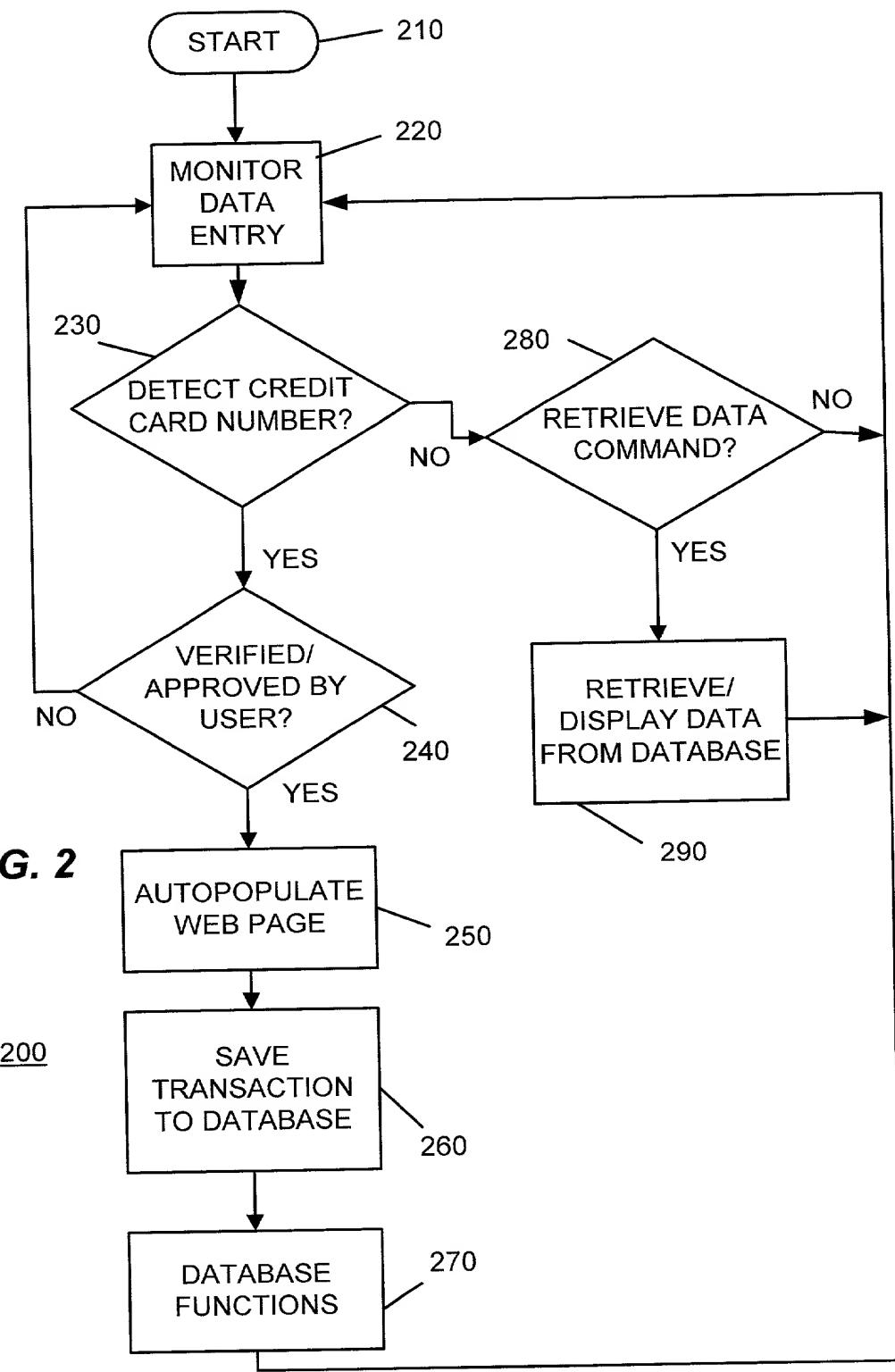
15  
16      53. The method of claim 50, wherein the transactions comprise credit card  
17      transactions for a plurality of credit cards; and wherein the loyalty points are  
18      provided on the basis of purchases of a product brand.  
19

**ABSTRACT OF THE DISCLOSURE UNDER 37 C.F.R. §1.72(b)**

A method and apparatus for tracking transactions made over the Internet. A sidecar application detects entry of a credit card number. The application auto-populates a web page associated with the transaction and updates a database that tracks the transaction. Third parties can be given access to the database to process loyalty points or make bill payments.

*FIG. 1*





**FIG. 2**

100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 299 300 299 301 299 302 299 303 299 304 299 305 299 306 299 307 299 308 299 309 299 310 299 311 299 312 299 313 299 314 299 315 299 316 299 317 299 318 299 319 299 320 299 321 299 322 299 323 299 324 299 325 299 326 299 327 299 328 299 329 299 330 299 331 299 332 299 333 299 334 299 335 299 336 299 337 299 338 299 339 299 340 299 341 299 342 299 343 299 344 299 345 299 346 299 347 299 348 299 349 299 350 299 351 299 352 299 353 299 354 299 355 299 356 299 357 299 358 299 359 299 360 299

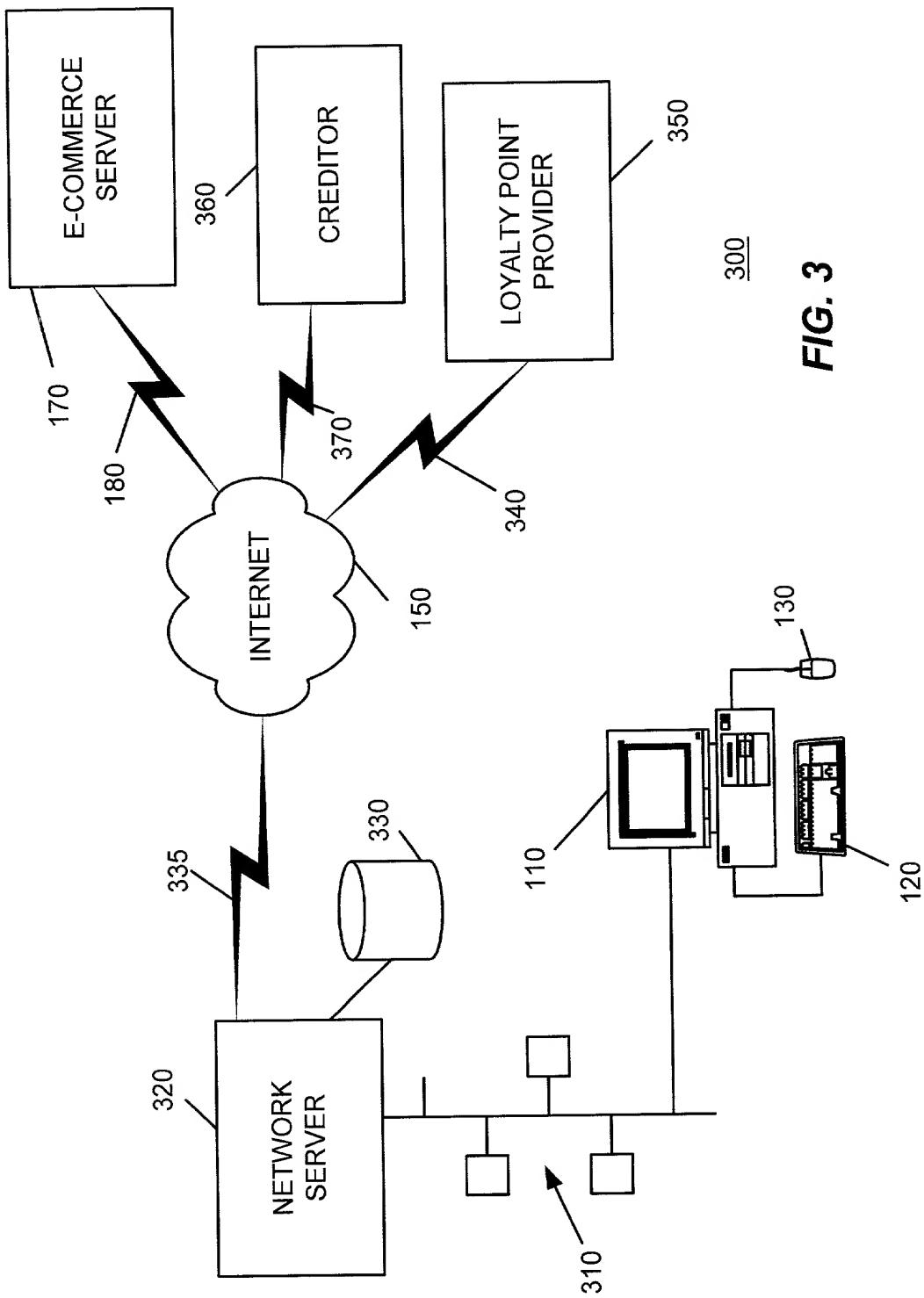
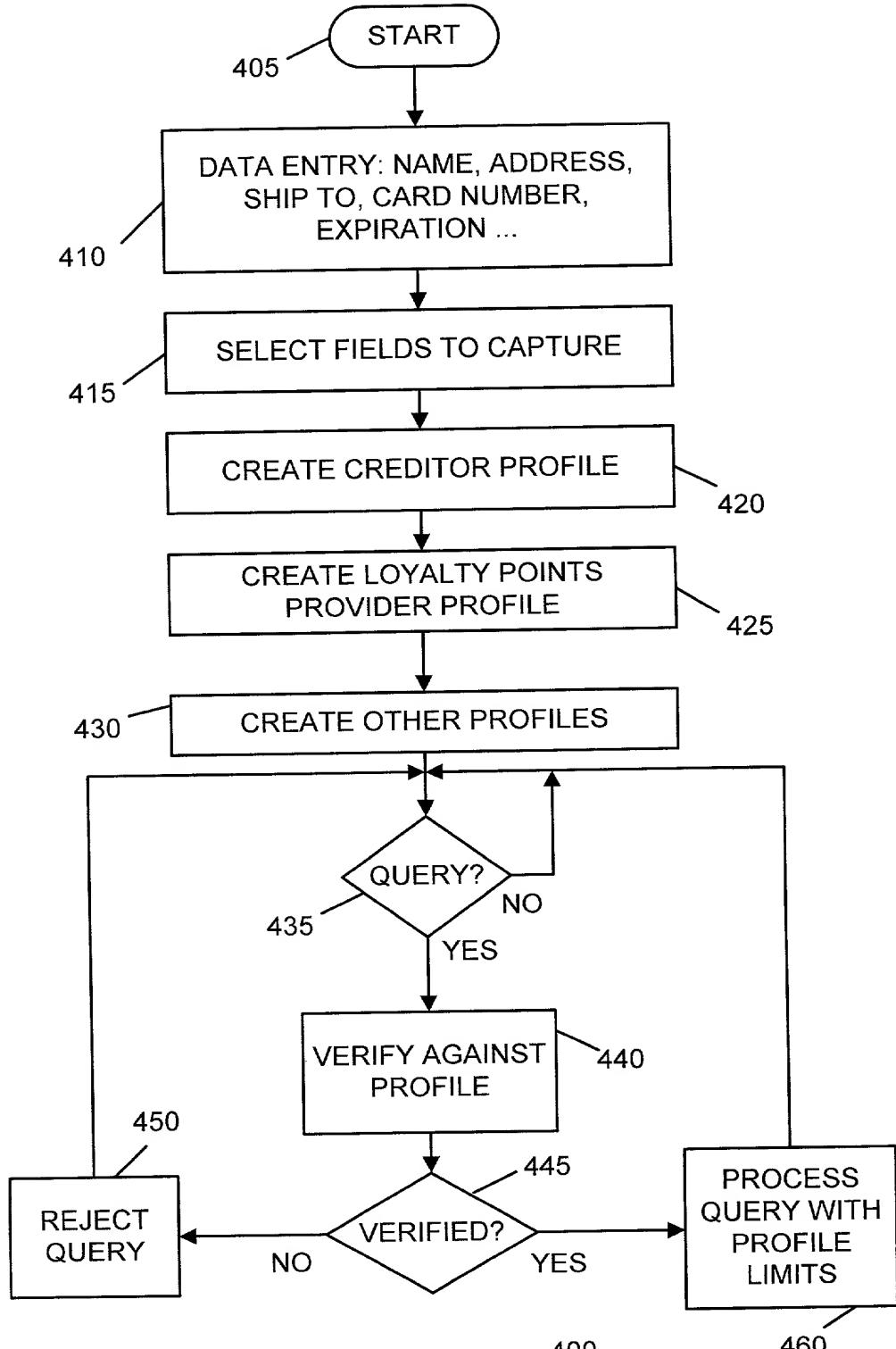
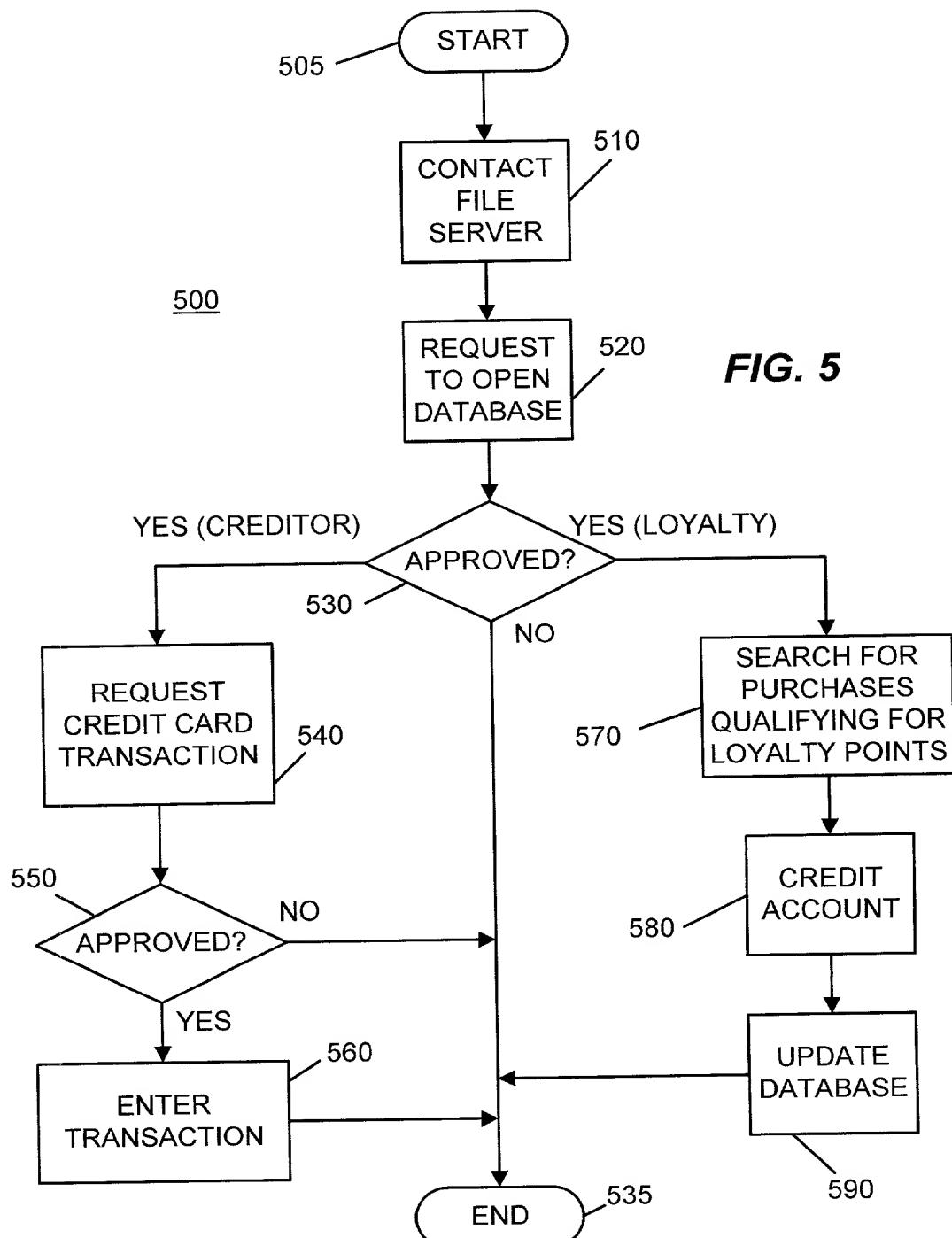
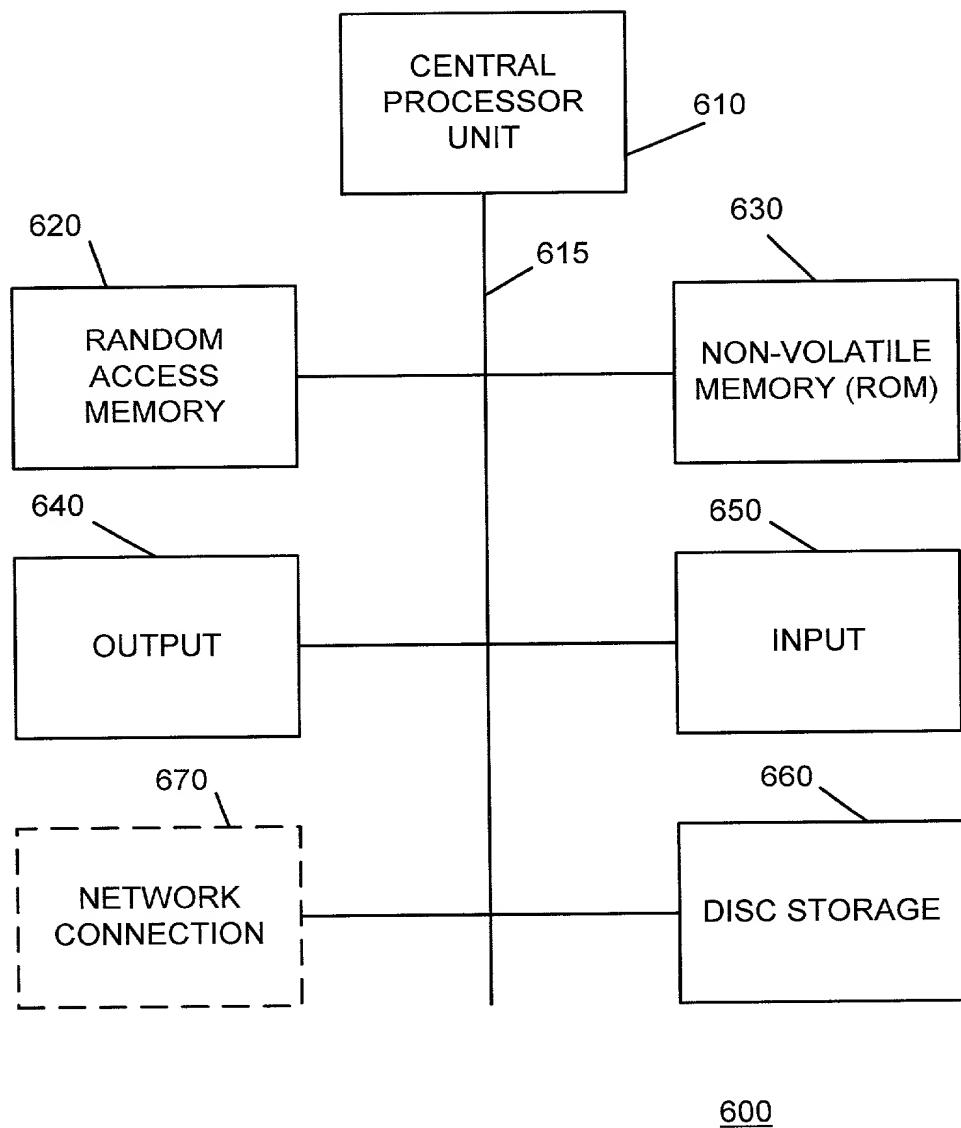


FIG. 3



**FIG. 4**





**FIG. 6**

## PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATION

ATTORNEY DOCKET NO. SNY-P4055.01

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Method to Electronically Identify and Distribute Personal Credit Information

the specification of which is attached hereto unless the following box is checked:

was filed on \_\_\_\_\_ as US Application Serial No. or PCT International Application Number \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understood the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

## Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor(s) certificate listed below and have also identified below any foreign application for patent or inventor(s) certificate having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES      NO
			YES      NO

## Provisional Application

I hereby claim the benefit under Title 35, United States Code Section 119(e) of any United States provisional application(s) listed below:

APPLICATION SERIAL NUMBER	FILING DATE
60/210,115	6/7/2000

## U.S. Priority Claim

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION SERIAL NUMBER	FILING DATE	STATUS(patented/pending/abandoned)

## POWER OF ATTORNEY:

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) listed below to prosecute this application and transact all business in the Patent and Trademark Office connected therewith

Jerry A. Miller, Reg. No. 30779

Send Correspondence to:	Direct Telephone Calls To:
Jerry A. Miller Miller Patent Services 29 Seminole Drive Ringwood, NJ 07456	Jerry A. Miller (973) 728-2760

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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Post Office Address: Same

Inventor's Signature

Date